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strategic design & branding

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RITUALS

PLAYBOOK

This is where we share what we love, believe in, and feel inspired by in greater depth and dimension. The word PLAYBOOK is a bases for success and also symbolizes what drive our mission and the stories we share. Please join us.

GUIDING PHILOSOPIES

UMA ROSE

The word Uma in Hindi symbolises the beautiful mother goddess, and that is also what drives my mission for Omni5...



PLANT INTELIGENCE

We only get better with age, but certain parts of our bodies require additional support over time. This includes our skin's protective barrier.



THE ART OF CRAFTMANSHIP

Multi-beneficial skincare starts with a refusal to settle for simply good enough.



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BODY

Hydrate



Multi Vitamin Body Balm

OMNIS's resplendent Multi Vitamin Body Balm botanicals of lemongrass and ginger nourish deeply, while intoxication aroma of neroli works the magic as aromatic lingering indulgences. This body balm blend pleases the senses and soothe the soul while leaving your skin soft and vibrant with hydration.

- Daily use on all skin types, especially sensitive
- Calms eczema & psoriasis
- Relieves dry & itchy skin

SIZE

QTY

50ml / \$45.00

100ml / \$65.00

1

or 4 interest-free payments of **\$11.25** with **afterpay**

complimentary 2 day shipping Australia

Ingredients

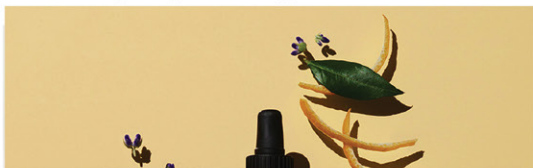
OMNIS's Multi vitamin Body Balm reflects our commitment to finest quality ingredient sourcing and time-honoured formulation method. Included are nutrient rich botanicals sourced from conscious growers. But it is not enough to assemble the finest ingredients



Botanical-Inspired Beauty Rituals



Thank you for being here with us and sharing our reverence for beauty in all its many forms.



OMN15



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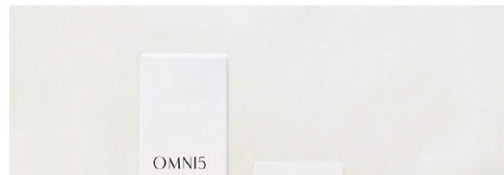
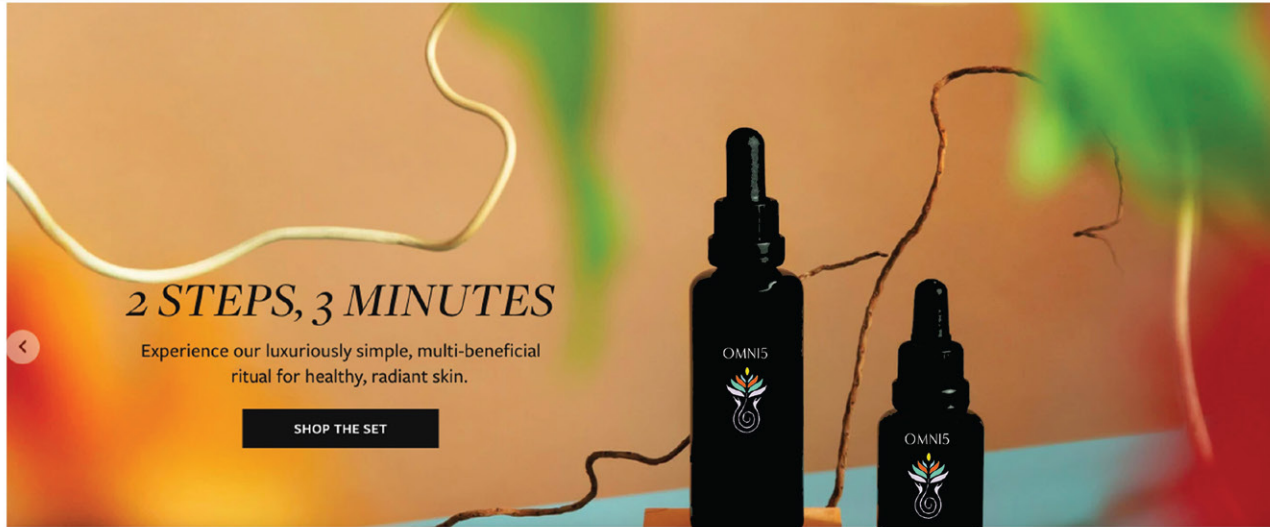
IMPACT RITUALS PRESS LOG IN

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2 STEPS, 3 MINUTES

Experience our luxuriously simple, multi-beneficial ritual for healthy, radiant skin.

SHOP THE SET



ETHER



OMNI



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SUBSCRIPTION PROGRAM

Designed as an expression of gratitude for our community, join us to receive complimentary product, samples, concierge service, insider access, and more.

The Benefits

COMPLIMENTARY PRODUCT

Receive every 6th subscription order free of charge as our gift to you.

PRODUCT SAMPLES

With your 3rd subscription order, we will send product samples directly to your favorite friends. You will also have access to extra product samples for travel or to share.

INSIDER ACCESS

Products are always pre-reserved for subscribers, and you always get early access to new product releases and restocks.

BIOTECH BOTANICALS

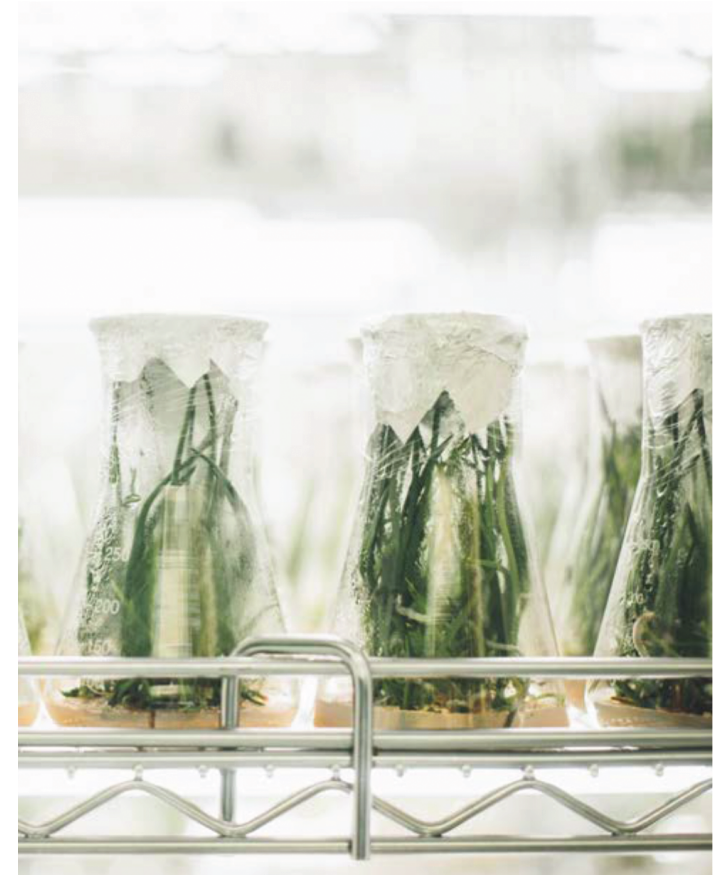


Inspired by nature, enhanced by science

Founded by veteran skincare chemists, the clean beauty brand utilises 100% organic or natural active ingredients, some of which are biotech derived.

Why? The use of proprietary technology helps isolate the most potent components of an ingredient, and may involve extraction processes that are friendlier to the environment.

Best of all, biotechnology creates sustainable sources of beauty ingredients, inspired by nature.



BIOTECH X BOTANICALS



Bio Galactomyces

A byproduct of fermentation, packed with yeast protein, peptides, amino acids polysaccharides, to infuse skin with vitamins B1 and B2, glutathione, CoQ10, ceramides, & enzymes.

Found in: Youth Therapy Concentrated Essence

Benefits: Brightening effect, cell regeneration, improves skin elasticity, anti-pigmentation, hydration and sebum control

- 3x water content of glycerin
- Packed with Yeast protein, Peptides, Amino acids, Polysaccharides
- Contains Vitamins B1, B2 for skin regeneration and collagen production
- Source of Glutathione, CoQ10, Ceramide, Various enzymes, Organic acid
- Full of Minerals (Selenium, Germanium, Calcium, Magnesium)



LAB TO SHELF



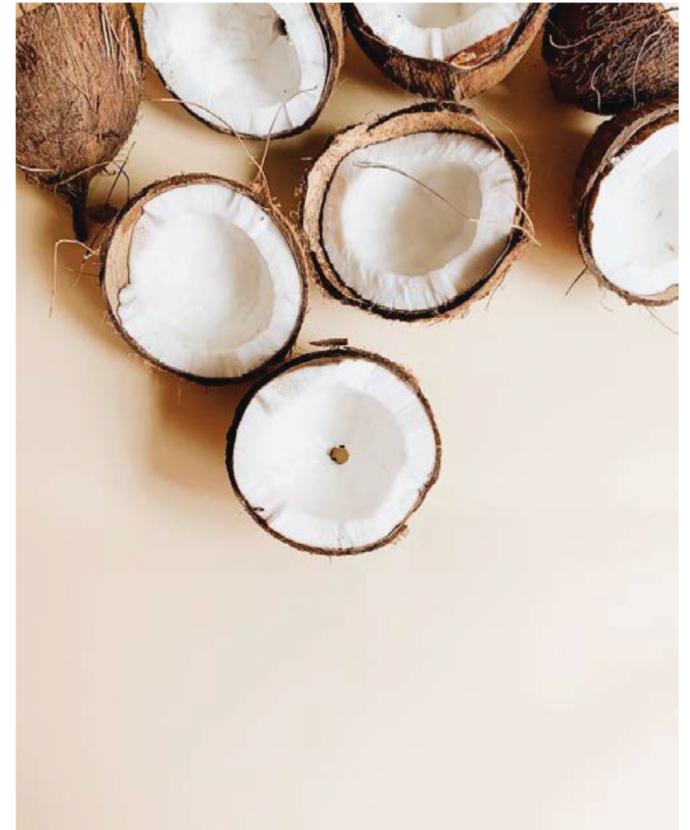
Freshness, newness - guaranteed

Just like how farm-to-table eating has revolutionised the freshness of food, THE SKIN FIRM® is devoted to the freshness of our skincare. After all, our skin is the body's biggest organ!

We create our products in small batches to maintain freshness - all because we can!

Thanks to our very own manufacturing facility, we are able to fill our inventory in smaller quantities.

We can also respond quickly to trends and feedback to refine our formulations and create new products according to demand.



TIMELESS YOUTH ELIXIR

HIMALAYAN RED RICE ANTI-AGEING FACE SERUM

DERIVED FROM THE SUPERFOOD OF THE
MOMENT, RED RICE.

THE EMBRYONIC CELLS OF RED RICE ARE
EXPOSED TO OZONE STRESS. SURVIVING
ANTIOXIDANT-CHARGED CELLS ARE
EXTRACTED FOR THIS POTENT SERUM.

THEY HELP REDUCE THE APPEARANCE OF
PORES AND LINES, AMP UP COLLAGEN, AND
INCREASE HYDRATION.

+ SKIN SMOOTHENING PEPTIDES TO EASE
AWAY LINES AND WRINKLES

+ NATURAL SKIN LIGHTENING INGREDIENT
ARBUTIN TO LIGHTEN PIGMENTATION AND
IMPROVE OVERALL SKIN TONE.

\$33.90 FOR 30ML



Brand Values

LOVE

Love is the answer and the solution to life.

INSPIRE

We inspire women with hope, to believe that they are worthy of the life they long for.

EDUCATE

We teach women how to love and accept themselves as they are.

EMPOWER

We empower women to invest in themselves and therefore transform their lives.

IMPACT

We exist to change the world. To make it better.

We commit to changing ourselves. One woman at a time is how we change the world.

Brand Purpose

Rainbow Fire Love Queen teaches women how to let their past go, love themselves as they are so they can rewrite their future.

Brand Photography Style

Real

Raw

Truthful

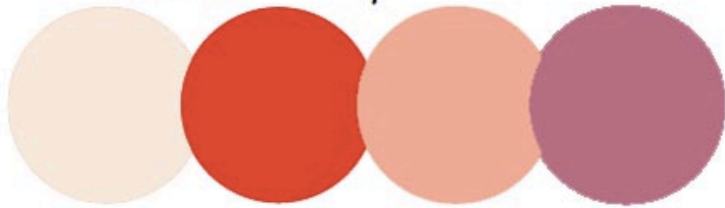
Joyous

Loving

Confident

Bold

Colour Palette



R249 G167 B146

#f9a792

R235 G35 B22

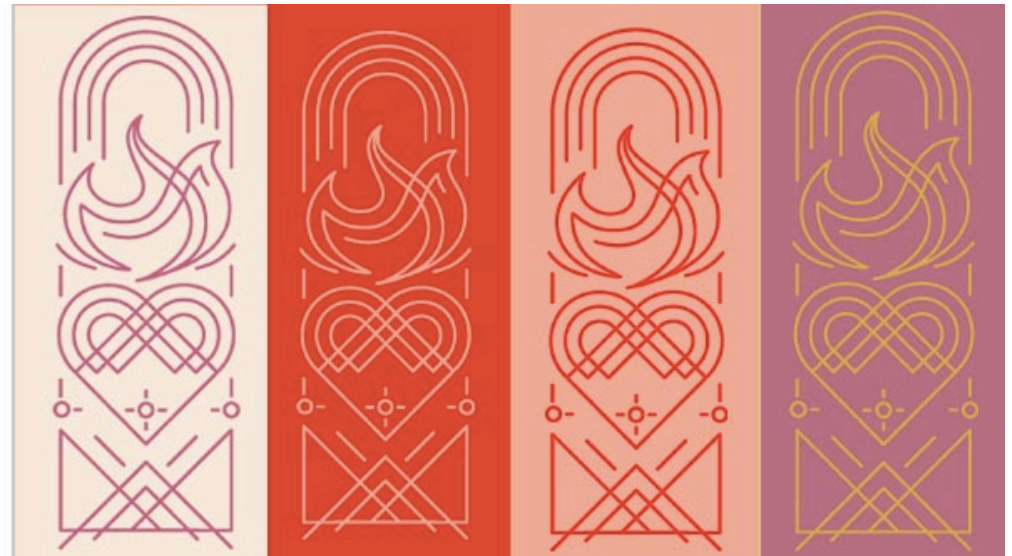
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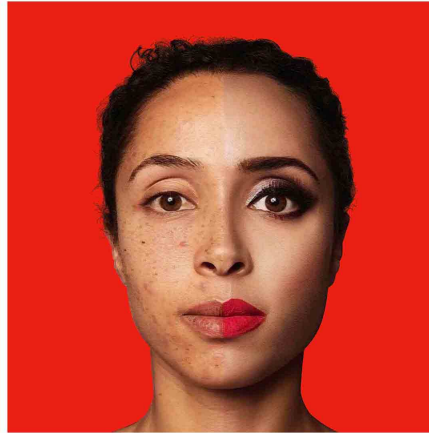
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TRUE PURPOSE
IS TO CULTIVATE HAPPINESS
WITHIN OURSELVES



DAWN
PASSION
JOURNEY
BLISS



RAINBOW FIRE LOVE QUEEN



RAINBOW FIRE LOVE QUEEN



*Happiness blooms
from within*



WE ALL HAVE
MORE POWER
THAN WE REALIZE





pictograms

