

# Norika Heathdale

## Omnichannel Marketing Job Simulation

### Certificate of Completion

September 11th, 2023

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Over the period of July 2023 to September 2023, Norika Heathdale has completed practical tasks in:

Developing an integrated marketing plan  
Digital transformation of the retail guest experience



**Tom Brunskill**  
CEO, Co-Founder of  
Forage